PRESS RELEASE

Madera Company Raises over $50,000 for Vets

FOR IMMEDIATE RELEASE - Madera, CA – August 9, 2016 - B-K Lighting of Madera has an unusual approach to raising money for Veterans, Active Duty Military and their families. They're asking their national sales force "How many push-ups can you do?"

Premier architectural and landscape lighting manufacturer B-K Lighting introduces "Challenge Accepted!" Pushups For Charity™ event. The event is part of the annual nationwide Pushups for Charity™ fundraising initiative, brainchild of the Boot Campaign™ organization which increases awareness of the challenges military service members and veterans face, and raises money to help with housing, career and education expenses, and PTSD/TBI treatment.

The challenge? Complete as many pushups as they can in 90 seconds, or donate to the charity...or both!

Collectively, the companies received an overwhelming response to the challenge collecting over $25,000. Due to the awe-inspiring generosity of others, B-K Lighting will match up to $25,000," announced Nathan Sloan, President of B-K Lighting and TEKA Illumination. "I encourage you to get behind Pushups For Charity™, there's no telling where it will end. Show us what you push for!"

Our goal...$50,000! Challenge completed! What's next? Join B-K Lighting and fellow companies TEKA Illumination, Etendue Cafe, Blue Dolphin Design and Engineering and Star Finishes as they preform their pushups for 90 seconds at the company picnic on Saturday, August 20th at Wonder Valley Ranch in Sanger CA at 2:00 p.m.

So we ask you...What do YOU push for?



Nathan Sloan, President of B-K Lighting + TEKA Illumination

> **"I encourage you to get behind the "Challenge Accepted" Pushups For Charity, there's no telling where it will end. Be part of the change and show us what you push for!"**
>
> Nathan Sloan
> President
> B-K Lighting+TEKA Illumination

continued

B-K LIGHTING + TEKA ILLUMINATION

40429 Brickyard Drive
Madera, California 93636
559 438 5800
559 438 5900 (fax)

www.**bklighting**.com
www.**tekaillumination**.com

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ABOUT B-K LIGHTING
Since 1984, B-K Lighting has been dedicated to providing the lighting industry with the highest quality, most innovative and fairly priced outdoor lighting fixtures available. B-K Lighting manufactures standard and custom fixtures for outdoor and landscape lighting including path, sign, area, flood, recessed building mounted, and in-grade applications. B-K Lighting products are installed in high-end residential and landmark applications around the world.

ABOUT TEKA ILLUMINATION
Since 1993, TEKA Illumination has been driven to manufacture sustainable luminaires. All TEKA Illumination products are manufactured from copper, brass and bronze, three of the oldest natural and man-made materials. These materials are extremely resistant to environmental corrosion and physical abuse attributing to their sustainability. Enduring metals. Elemental designs. New technologies. These are the inspirations of TEKA Illumination.

ABOUT BOOT CAMPAIGN/PUSHUPS FOR CHARITY™
Boot Campaign was started in 2009 by five hard-working professional women from very diverse backgrounds. After reading the book "Lone Survivor" by Marcus Luttrell, they were humbled by what those in military service endure, providing them the freedom to pursue their own professional careers. With that in mind, they formed Boot Campaign to give back to our military personnel and their families. Boot Campaign is a national 501(c)(3) charitable organization headquartered in Georgetown, Texas. Retail sales of combat boots, apparel and mission-focused merchandise, general public donations and corporate sponsorships fund programs that support veterans, active duty military service men and women and their families. The Boot Campaign mission is to promote patriotism for America and our military community; raise awareness of the unique challenges service members face during and post-service; and provide assistance to military personnel, past and present, and their families.

For more information about B-K Lighting + TEKA Illumination products and representatives, visit our websites at www.bklighting.com and www.tekaillumination.com. Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or fax 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636.



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