PRESS RELEASE

For Immediate Release

Date:
September 27, 2013

Contact:
Becky Carlson
559.438.5800

Ron Naus Elected President of the IALD Education Trust Board of Directors



Ron Naus, President of B-K Lighting and TEKA Illumination, will recommence on the IALD Education Trust Board of Directors as President for 2014.

FOR IMMEDIATE RELEASE: Ron Naus has been an active member of the IALD Education Trust and Board serving in several capacities over the past five years including Director at Large 2010-2012, and secretary-treasurer 2012-2014. Naus will begin a two-year term as IALD Education Trust Board President on January 1, 2014.

Ron commented, "Being part of this organization has been a worthwhile experience professionally and personally. B-K Lighting and TEKA Illumination are committed to the industry's design professionals as a resource of innovative, practical and economical lighting solutions. Any time we have an opportunity to educate and enhance communication within the lighting design industry we are in our element best suited for our intended goals." B-K Lighting and TEKA Illumination are also avid supporters of the IALD as Lighting Industry Resource Council members (LIRC).



East Coast Regional Sales Manager Karen Duffy and Ron Naus, President of B-K Lighting and TEKA Illumination, with Marsha Turner, CAE, IALD Executive Director.

Naus was instrumental in securing funding for the B-K Lighting and TEKA Illumination Stipend to Enlighten Americas. This stipend promotes the study of architectural lighting design by funding the attendance of two students each year at IALD's annual conference. Students from all over the world have had the opportunity to attend Enlighten with this stipend.

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Naus has demonstrated commitment to lighting design education through his ongoing fundraising efforts, especially through his promotion of the IALD Education Trust Blue Ribbon Initiative. The IALD Education Trust provides blue ribbons to all donors in an effort to increase awareness for lighting design education. Donors wear blue ribbons as visual symbols of their support. Donors are encouraged to wear their blue ribbons at all lighting industry events, so when someone asks, "what's that?" it's an opportunity for them to introduce the IALD Education Trust and explain how it supports education in architectural lighting design.

This year's results of the elections for the IALD Education Trust Board of Directors were announced on Thursday, September 19, 2013. We would like to acknowledge and congratulate all 2014 Trust Board of Directors.

President – Ron Naus, B-K Lighting and TEKA Illumination
Secretary/Treasurer – Andrea Hartranft, IALD, Hartranft Lighting Design, LLC
Director at Large – Jimalee Beno, Peerless Lighting

ABOUT THE IALD EDUCATION TRUST

The IALD Education Trust is a not-for-profit 501(c)3 charitable educational organization, for the purpose to support and encourage undergraduate and graduate education in architectural lighting design to ensure and enhance future growth and development of the independent lighting design profession. The IALD Education Trust provides direct support to students, educators, and academic institutions to promote the study of architectural lighting design.

ABOUT THE IALD

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

ABOUT B-K LIGHTING

Since 1984, B-K Lighting has provided the highest quality, most innovative and fairly priced outdoor architectural lighting fixtures available in the industry. B-K Lighting manufactures path lights, sign lights, area lights, flood lights, recessed building mounted and in-grade lighting fixtures. Our custom lighting designs and solid-state lighting products are installed in high-end residential, corporate office and landmark applications around the world.

ABOUT TEKA ILLUMINATION

Since 1993, TEKA Illumination has manufactured sustainable indoor and outdoor luminaires. All TEKA Illumination lighting products are manufactured from copper, brass and bronze - three of the oldest natural and man-made materials. These materials are extremely resistant to environmental corrosion and physical abuse attributing to their sustainability. Enduring metals. Elemental designs. New technologies. These are the inspirations for TEKA Illumination landscape lighting and indoor lighting products.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting and TEKA Illumination the number one choices in outdoor architectural lighting. B-K Lighting has a long history of supporting 'green' manufacturing. As members of the USGBC (United States Green Building Council) and IDA (International Dark Sky Association) they have led their industry in providing earth-friendly designs and manufacturing concepts.

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For more information about B-K Lighting and TEKA Illumination, visit our websites at www.bklighting.com and www.tekaillumination.com. Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or FAX at 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636

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