PRESS RELEASE

Ryan Berrios Promoted to Technical Sales Manager of B-K Lighting + TEKA Illumination

FOR IMMEDIATE RELEASE - Madera, CA – March 1, 2018 - B-K Lighting + TEKA Illumination, landscape and architectural lighting manufacturers, announced the promotion of Ryan Berrios to Technical Sales Manager. In his new role, he will manage the Technical Sales Department, supervise customs, and coordinate technical solutions with the Lighting Department on new product.

"Exciting changes are on the horizon for Berrios and B-K Lighting. This move will have a tremendous impact on the overall growth and sustainability of the company," said Nathan Sloan, President and CEO of B-K Lighting + TEKA Illumination. "I am highly confident that this new leadership role reflects our company's commitment to quality. He is a passionate team player who consistently develops new strategies that exceed clients' expectations while growing our business."



Ryan Berrios, Technical Sales Manager of B-K Lighting + TEKA Illumination

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>
> Nathan Sloan
> President and CEO,
> B-K Lighting+TEKA Illumination

For the past four years, Berrios has served as National Sales Manager where he took on the responsibilities of managing not only sales for the company nationwide, but managed the internal and external sales and technical sales team, all while overseeing our specification and distribution sales efforts.

During his employment tenure, Berrios also held the position of Western Regional Sales Manager, Technical Sales, Engineering, and Assembly. His performance and years of hard work have earned him the degree of expertise and skill necessary to catapult B-K Lighting + TEKA Illumination to the next level of our business goals and development. His firm understanding of the technical aspects of manufacturing quality luminaires, the sales network process, and its intrinsic structural importance, lends his talent to be redirected to facilitate the company's future goals.

He is an independent thinker, puts forth his own ideas, which are often innovative, and when implemented, cause a positive change

continued

B-K LIGHTING + TEKA ILLUMINATION

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that contributes to the company's bottom line. We are excited to announce he has accepted the vital position of Technical Sales Manager for B-K Lighting + TEKA Illumination as of February 28, 2018.

To complement this organizational change, a new National Sales Manager, with assistance from our Regional Sales managers and Marketing Department, will focus on facilitating improved business development and growth with our sales representatives, while maintaining a high-profile presence in the industry.

ABOUT B-K LIGHTING

Since 1984, B-K Lighting has been dedicated to providing the lighting industry with the highest quality, most innovative and fairly priced outdoor lighting fixtures available. B-K Lighting manufactures standard and custom fixtures for outdoor and landscape lighting including path, sign, area, flood, recessed building mounted, and in-grade applications. B-K Lighting products are installed in high-end residential and landmark applications around the world. B-K Lighting is 100% Employee-Owned through Employee Stock Ownership Plan (ESOP).

ABOUT TEKA ILLUMINATION

Since 1993, TEKA Illumination has been driven to manufacture sustainable luminaires. All TEKA Illumination products are manufactured from copper, brass and bronze, three of the oldest natural and man-made materials. These materials are extremely resistant to environmental corrosion and physical abuse attributing to their sustainability. Enduring metals. Elemental designs. New technologies. These are the inspirations of TEKA Illumination.

For more information about B-K Lighting + TEKA Illumination products and representatives, visit our websites at www.bklighting.com and www.tekaillumination.com. Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or fax 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636.



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